A Proposal to Host APPAM Public Policy Camp Fall 2020

Submitted by
Andrew Young School of Policy Studies
Georgia State University
Atlanta, Georgia

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As an institutional member of APPAM, the Andrew Young School of Policy Studies at Georgia State University is pleased to submit a proposal to host APPAM Public Policy Camp in Fall 2020. Established in 1996, the Andrew Young School is committed to strengthening communities across the globe through policy research, scholarship, public engagement and the development of leaders. Our vision, stated by Ambassador Andrew Young, is to “change the world: one student at a time, one idea at a time”.

The school offers public policy and public administration degree programs at the undergraduate, graduate, and doctoral levels with concentrations in public budgeting and finance, public and nonprofit management, urban policy and economic development, social policy, criminal justice, among others. Our school is consistently ranked among top 25 public affairs schools in the nation by the U.S. News and World Report, with highly ranked specializations as well. In addition, it houses several prominent research centers that engage in real-world policy research including Georgia Health Policy Center, Center for State and Local Finance, Fiscal Research Center, International Center for Public Policy, and Georgia Policy Labs.

The Andrew Young School prides itself in the diversity of its faculty, staff, students, alumni and community partners. Our students represent many different backgrounds,
about 59 percent being women and nearly one half being African-Americans. We value diversity in all its forms, and consider it as one of the greatest assets in our instruction, research, and community engagement.

The Georgia State University, with its seven campuses throughout metro Atlanta and over 53,000 students, is a national leader in graduating students from diverse backgrounds. It is ranked as #2 most innovative university and #3 best undergraduate teaching university by the U.S. News & World Report. It is also ranked #8 in the nation for social mobility and #10 most ethnically diverse university in the U.S. It annually graduates more African American students than any other higher education institution.

As the birthplace of the civil rights movement, Atlanta is an ideal contextual setting for a public policy camp targeted at increasing the pipeline of diverse student into public policy and public affairs fields. Located in downtown Atlanta, the Andrew Young School of Policy Studies building is situated in the heart of federal, state, and local government and nonprofit hub to engage in discussions on public policy careers. The building is around the corner and within walking distance from MARTA Five Points Station, providing convenient access to area students.

In what follows, we further provide the detailed information required for this proposal.

- **Suggested Dates:**
  We propose to host the public policy camp in late September (week of September 21) or early October (week of October 5), pending final checking of university and local events.

- **Suggested Locations:**
The public policy camp will be held in the Andrew Young School of Policy Studies building on 14 Marietta Street NW in downtown Atlanta. This building is within easy access by car or public transit, and participants will be able to make use of GSU’s parking decks. The camp will take place in the seminar room on the seventh floor. The seminar room was specifically designed for workshops, seminars, and training activities. It can comfortably
seat 100 participants in various configurations as needed. The rooms are equipped with full audio/visual equipment and a microphone system.

Area Schools:
There are many institutions of higher learning in the Atlanta area and the greater southeast region. We will reach out to area universities including Georgia Institute of Technology, Emory University, Kennesaw State University, Agnes Scott College, University of Georgia, and University of Alabama Birmingham. We will make special efforts to recruit underrepresented undergraduate student participants from Atlanta-based Historically Black Colleges and Universities (HBCUs): Morehouse College, Spelman College, and Clark Atlanta University.

• Area Connections within the Public Policy Community:
Andrew Young School’s faculty and researchers have active connections with Atlanta’s public policy community through various partnership and advisory roles. These include but not limited to federal, state, and local governments, the nonprofit sector, and
community groups. In addition, the school has an extensive network of alumni who work in various Atlanta-based agencies and organizations. If the proposal is approved, we will convene a committee of the school’s faculty, center researchers, as well as staff from career services, alumni relations, and admissions. Together, we will draw from our connections to ensure diverse and representative panels are formed to give participating students information about public policy in the real world. Examples of these connections include:

Atlanta City Council
Atlanta Regional Commission
Carter Center
Center for Disease Control
City of Atlanta Mayor’s Office
Federal Reserve Bank of Atlanta
Georgia Department of Community Health
Georgia Department of Transportation
Georgia Municipal Association
Governor’s Office of Planning and Budget
Invest Atlanta
Metro Atlanta Chamber of Commerce
United Way of Greater Atlanta

Thank you for your consideration and please let us know if we can provide further information.

Sincerely,

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