

The Robinson College of Business has supported the PhD Project since its inception in 1994. This long-standing commitment to the PhD Project sends an important message to the academic community, prospective and current students, as well as prospective and current faculty. From the perspective of a former faculty member, "The Ph.D. Project has been critical to establishing RCB as a supportive, welcoming institution for minority faculty. The network of The Ph.D. Project alumni actively share information about institutions as they support each other in their academic careers." Being a member of the PhD Project provides the College with unlimited postings of adjunct, lecturer, and tenure-track faculty positions. We also receive an exhibit space at the University fair for the PhD Project's Annual Conference in Chicago. The recruitment fair provides access to hundreds of PhD Project attendees and gives us an opportunity to showcase our wide portfolio of PhD disciplines. Historically, the person in the associate director position attends each year along with a student or faculty member who is a member of the PhD Project. We also have access to a PhD Project directory of minority faculty and PhD students, which we can use for recruitment purposes. The PhD Project also provides us with access to the database of conference applicants. Many of these applicants are quite qualified for the program. Generally, the associate director contacts PhD project applicants before the conference to let them know Robinson will be available for in-person questions during the recruitment fair. But, prospective candidates are also encouraged to contact the program before, during, or after the conference if they'd like to have a more personalized one-on-one conversation. Typically, we receive inquiries from many candidates who are interested in several disciplines. Most commonly, candidates are interested in OB, Strategy, and MK. As part of this recruitment effort and to remain in line with our peers, we also waive the application fee for PhD Project attendees. In addition to the PhD Project, DocNet hosts regional and national events that the associate director also attend usually with a student and faculty member. Because of the diversity in Atlanta, these events usually provide another opportunity to interact with qualified minority candidates. This season, the program also planned to attend the DocNet HBCU event at Spelman College, but it was postponed due to COVID-19. Robinson plans to continue its commitment to the PhD Project and diversity.